Leadership Series Part 1 9.12.2008

If
the slumping economy has
your revenue engine in neutral or reverse, product management shouldn't
be waiting for directives from someone else.Â Â Take charge and
put the company back in drive mode with five simple initiatives that
can change the course of direction and better align your strengths with
the
current market conditions to grow revenue.

Leadership Series Part 1

Five Things Product Management Can Do To Improve Company Performance in a Down Economy

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